

Table Z. Items Included on NJFS Interest Surveys

Survey Item	Original Survey 12/21/2015	Revised Survey 1/20/2018
Language spoken at home ^a	✓	✓
Respondent's (R's) sex	✓	✓
R's occupation	✓	✓
R's education	✓	✓
R's race	✓	✓
Spouse/partner at home? [?]	✓	✓
Spouse's (S's) occupation		✓
S's education		✓
S's race	✓	✓
Age of target child when 2-week video recording began ^b (e.g. 2.4 years)	✓	✓
Target child's sex ^b	✓	✓
Number of children <18 living in the home	✓	✓

Note: The Interest Surveys also include personal identifiers—respondent's name, phone numbers, email address, and place of residence. This information is not shared.

a—The language questions in the two Interest Surveys differed slightly. The original survey asked, “Do you speak English at home most of the time?” Ans. Y/N. The question in the revised survey was, “What languages are usually spoken in your household? Check all that apply.” Ans. English, Spanish, Another language (fill in the blank).

b—The identity of the target child was inferred from two survey items: (1) a screener question, “Is there a two- or three-year-old child living in your home most of the time?” and (2) a roster of all children <18 living in the home most of the time, showing the name, sex, and date of birth (MM/DD/YYYY) for each child.